Enhancing Capacity of Louisiana's Small **Farms and Businesses**

Barber Shops & Beauty SalonS_{INSIGHTON COVID-19}



Small Business Certification Program

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Background

In the United States, the barber and salon industry is made up of more than 1.2 million businesses generating more than 62 billion dollars in sales per year. Barbers and stylists see approximately 5 to 10 clients per day. It can be very hard to practice Social Distancing in this industry. In Louisiana, the impact of **COVID-19** has devastated many small business owners causing some to loose their livelihood overnight. Listed below are some tips to help keep you and your clients as safe as possible, while yielding a net profit.

Why is it important to disinfect and sanitize barbershops and salons daily?

- 1. It helps to keep you and your clients safe from COVID-19.
- 2. It keeps the business owner in compliance with reopening guidelines set forth by the Board of Examiners and the Louisiana Board of Cosmetology.
- 3. It keeps your barbershop or beauty salon free from germs and viruses.
- 4. When a person feels safe they will always support your establishment.

How to re-open with a safe and sanitized environment?

- Obtain cleaning and disinfection products. Clean all surface areas with Environmental Protection Agency (EPA) registered disinfectant labeled bactericidal, virucidal and fungicidal.
- 2. Wear appropriate personal protective equipment.
- 3. Place a sign at the entrance of the shop informing clients they will be screened upon arrival. Do not allow employees or customers to enter shop with a temperature of 100.4 or higher.
- 4. Stations must be 10-ft. apart from each other to maintain social distance of 6-ft.
- 5. Stations in use should have hand sanitizer of at least 70% alcohol.
- 6. Each staff member and customer must wash their hands with soap upon entering the facility and prior to existing the salon.
- 7. Each staff member and customer must wear a face mask while in the facility.
- 8. Visit **www.opensafely.la.gov** to register your business to reopen. You must complete the registration and print a copy of your certificate to post in your shop before you can start conducting business.

Procedures During Services

- 1. Clean all reusable tools with an antimicrobial wash. Sanitize or sterilize after each use.
- 2. Provide each customer with a cap or cape, which can be disinfected over their clothing while services are being performed.
- 3. Ensure all barbers and/or cosmetologist wear personal protective equipment while performing services.
- 4. All barbers and/or cosmetologist **MUST** wash their hands with soap and water prior to providing services to each client.

Procedures After Each Customer

- 1. Thoroughly wipe down each station and chair with EPA registered disinfectant.
- 2. Disinfect shampoo bowls and chairs after each use.
- 3. Disposable tools and capes and personal protective equipment must be disposed of in a covered container.
- 4. Sanitize reusable capes prior to reuse.

SOURCES www.lsbc.louisiana.gov and www.codlrc.org IBIS World VISUAL CONTENT Joshua B. McDonald, MPA

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